

M E D I A K I T



The Ultimate Fan Destination for Pop Culture.

Your Front-Row Seat

VRE7 TV brings audiences up-close, premium access to the entertainment industry. From exclusive red-carpet interviews to highly produced video essays and documentaries, we celebrate the talent, the fashion, and the moments everyone is talking about. We don't just report on the room, we bring the fans inside it.



The VRE7 Media Ecosystem



VRE7 TV:

The digital broadcast network delivering fan-focused documentaries, pop-culture news, and exclusive celebrity interviews.



Media Film Access:

The archival vault housing nearly two decades of exclusive red-carpet B-roll and direct-to-camera celebrity footage, available for B2B licensing.



Media Works Public Relations:

The strategic communications agency powering our press operations, talent relations, and media partnerships.

In The Room. On The Carpet.

We hold nearly two decades of proprietary, direct-to-camera celebrity drops, interviews, and event coverage.



The Talent: Featuring exclusive drops and sit-downs with global music icons like 50 Cent and *Tinashe*, pop legends like Debbie Gibson, Broadway veterans, and recognizable stars from hit MTV and Nickelodeon series.



The Coverage: On the ground at Los Angeles Fashion Week, major award shows, elite gifting suites, and stadium tours including Beyoncé and the Backstreet Boys.

Our Audience



Pop-Culture Enthusiasts:

Highly engaged fans obsessed with music, film, and celebrity milestones.



Digital-First Viewers:

Audiences who consume both long-form YouTube documentaries and fast-paced social media shorts.



Trendsetters:

Viewers who look to VRE7 TV for the latest in fashion, red-carpet aesthetics, and entertainment news.

Brand & PR Opportunities



Sponsored Originals & Video Essays



Custom Red Carpet Integrations & Event Coverage



Guaranteed Brand-Safe Talent Placements



B2B Archival Clip Licensing (via Media Film Access)

Let's Build Something Powerful.



Web: [VRE7.TV](https://vre7.tv)



VRE7 TV Press: press@vre7.tv



Media Works Public Relations: press@mediaworkspr.com



Media Film Access: press@mediafilmaccess.com